

IAPM Department,  
Zonal Office Mumbai,  
1st Floor, National Business Centre,  
Bandra Kurla Complex,  
Bandra (E) Mumbai- 400051  
Phone: +91(0)22 26384100/200  
E-mail: iapmd.mum@jkbmail.com



Ref. No: JKB/ZOM/IAPMD/2021- 319

Dated: 05-01-2022

**E-AUCTION/SALE NOTICE**

**PUBLIC NOTICE FOR SALE OF PROPERTIES MORTGAGED TO THE BANK  
UNDER SECURITIZATION AND RECONSTRUCTION OF FINANCIAL ASSETS AND ENFORCEMENT OF SECURITY  
INTEREST (SARFAESI) ACT 2002**

Whereas, the Authorized Officer of The Jammu & Kashmir Bank Ltd in exercise of powers conferred under SARFAESI Act, 2002 and Security Interest (Enforcement) Rules, 2002, issued a Demand Notice dated 05.01.2018 calling upon M/s Nidra Textiles Pvt. Ltd, for payment of its dues aggregating to Rs 4,27,83,457.95/- (Rupees Four Crore Twenty Seven Lakhs Eighty Three Thousand Four Hundred Fifty Seven and paise Ninety Five only ) as on 05.01.2018 together with future interest and other cost and charges within a period of 60 days.

Whereas, the Authorized Officer has taken possession of the mortgaged properties mentioned hereinafter under section 13 (4) of SARFAESI Act 2002 on 03.04.2018 Consequent upon failure by the borrower to repay the Bank's dues, the Authorized Officer in exercise of the powers conferred under Section 13(4) of the Act read with rule 8 to 9 of the Security Interest (Enforcement) Rules, 2002 notified the sale of the Secured Asset for realization of the dues on "as is where is and/or as is what is and whatsoever there is, basis" and "no complaint basis" condition.

Whereas, I the named Authorized Officer in exercise of the powers conferred under Section 13(4) of the Act read with rule 8 to 9 of the Security Interest (Enforcement) Rules, 2002 again notifies the sale of the Secured Asset detailed herein for realization of the dues on "as is where is and/or as is what is and whatsoever there is, basis" and "no complaint basis" condition.

Name of the Borrower(s)/ Mortgagor(s)/ Guarantor(s)	<ol style="list-style-type: none"><li><b>M/S Nidra Textiles Pvt Ltd</b> Through Managing Directors Office No:429-A, Kewal Industrial Estate, Senapati Bapat Marg, Lower Parel West, Mumbai, 400013 Also At : 4A:167 Ready Money Terrace, 3<sup>rd</sup> Floor, Dr Annie Beasant Road, Worli Naka, Mumbai 400018 Godown : Building No. D3, Premises No. 08 First Floor Arihant Compound Bhiwandi Thane</li><li><b>Ms Shreya K Poddar</b> D/o Mr Krishna Murari Poddar R/o Flat No:04 Ameeta Apartments, 1<sup>st</sup> Floor Bhosle Marg, Nariman Point Mumbai 400021 <b>Business Address:</b> 4A:167 Ready Money Terrace, 3<sup>rd</sup> Floor, Dr Annie Beasant Road, Worli Naka, Mumbai-400018 (Borrower/Director/Mortgagor/Guarantor)</li><li><b>Ms Kasturi K. Poddar</b> D/o Mr. Krishna Murari Poddar R/o Flat No:04 Ameeta Apartments, 1<sup>st</sup> Floor Bhosle Marg, Nariman Point Mumbai 400021 <b>Business Address:</b> 4A:167 Ready Money Terrace, 3<sup>rd</sup> Floor, Dr Annie Beasant Road, Worli Naka, Mumbai-400018 (Borrower/Director/ Guarantor)</li></ol>

Registered Office

Corporate Headquarters  
M A Road, Srinagar 190001  
Kashmir, India

T +91(0)194 2481930  
F +91(0)194 2481934

Einfo@jkbmail.com  
Wwww.jkbank.net



Amount in Demand Notice (excluding interest and other expenses)	Rs. 4,27,83,457.95/- (Rupees Four Crore Twenty Seven Lakhs Eighty Three Thousand Four Hundred Fifty Seven and paisa Ninety Five only )
Amount Due on 31.12.2021 (Excluding interest from 01.01.2022 and other expenses from 28.12.2021)	Rs. 7,32,69,999.95 (Rupees Seven Crore Thirty two lakhs Sixty Nine Thousand Nine Hundred Ninety Nine and Paisa Ninety Five Only)
Description of the mortgaged asset (Put on sale)	Building no L-2, Ground Floor, R S No 81/3- Paiki 99H No:1/A-Paiki, Bhiwandi, District Thane, admeasuring 15000sft in the name of Ms.Shreya Poddar, Director of the Company.
Reserve Price	Rs.204.00 Lakhs (Rupees Two Crore Four Lakhs Only, as per the re-fixation of reserve priced dated 27 <sup>th</sup> Dec 2021)
Earnest Money Deposit (EMD)	Rs.20.40 lacs (Rupees Twenty Lakhs Forty Thousand Only)
Bid Increase Amount	Rs.1.00 lakh (Rupees one lakh only)
Name of the Branch	MA ROAD
Authorized Officer/Designation	Mr. Arshad Nazir / Executive Manager
Last Date & Time of submission of Bid, Earnest Money Deposit (EMD) and Documents	21 <sup>st</sup> Jan 2022 at 4:00 PM.
Date and Time of e-Auction	24 <sup>th</sup> Jan 2022 from 2:00 PM to 4:00 PM.
Earnest Money Deposit (EMD) & Other Remittance/s detail/s by RTGS to Account Number	0368072000000001, RTGS Interbank Receipts

#### TERMS AND CONDITIONS

- 1) The E-Auction is being held on "AS IS WHERE IS" and "AS IS WHAT IS BASIS" and "WHATSOEVER THERE IS BASIS and NO COMPLAINT BASIS". To the best of knowledge and information of the Authorized officer, there are no encumbrances on the properties, except specifically disclosed herein. However, the intending bidders should make their own independent enquiries regarding the encumbrances, title of property/ies put on auction and claims/rights/dues affecting the property, prior to submitting their bid. The Authorized Officer/Secured Creditor shall not be responsible in any way for any third party claims/rights/dues. The bidders shall satisfy themselves as to the description, condition or accuracy of the details regarding the property/ies given hereinabove.
- 2) It shall be the responsibility of the bidders to inspect and satisfy themselves about the asset and specification before submitting the bid. The physical inspection of property/ies put on auction will be permitted to interested bidders on Bank's working days between 2:00 PM to 4:00PM up to 21.01.2022, with prior permission of the Authorized officer. Inspection of the documents relating to the properties will be permitted to the interested bidders or their authorized representatives at MA Road Branch, Mumbai, between 2.00 PM to 4.00 PM up 21.01.2022. The bid price shall be absolute in terms and should not be linked to any reference. Conditional bids shall be rejected.
- 3) The interested bidders shall submit their offer along with EMD through website <https://sarfaesi.auctiontiger.net> (the user ID and password can be obtained free of cost by registering name with "https://sarfaesi.auctiontiger.net") through their login ID and Password. The EMD 10% of RESERVE PRICE shall be payable through NEFT/RTGS (EMD remittance details given above) on or before 21.01.2022. Please note that Cheques/Demand Drafts shall not be accepted as EMD amount.
- 4) After Registration by the bidders in the web-site, the intending purchaser/ bidder is required to get the copies of following documents uploaded in the web-portal before last date of submission of the bid(s) viz. i) Copy of the NEFT/RTGS challan. ii) Copy of PAN card/Aadhar Card iii) Proof of identification (KYC) viz. copy of Voter ID Card/Driving License/ Passport etc. iv) Copy of proof of address, v) Duly Filled up & Signed Copy of Annexure II & III attached to the Tender form, without which the bid is liable to be rejected.
- 5) The Interested bidders who require assistance in creating login ID and password, uploading data, submitting bid, training on e-bidding process etc., may avail online training on E-Auction from M/s E-Procurement Technologies Ltd. (Auctiontiger), Ahmadabad. Contact Number :079-68136880/68136837 Mobile Number : 9265562821/18, 9374519754 Contact Person : Mr. Chintan Bhatt Mob No:9978591888 (O) 079-68136844, E-mail id: [chintan.bhatt@auctiontiger.net](mailto:chintan.bhatt@auctiontiger.net), [support@auctiontiger.net](mailto:support@auctiontiger.net), Mr. Rikin Brahmaxatriya Mob No: (+91) 63518 96833/ 99133 26773 E-mail id : [rikin@auctiontiger.net](mailto:rikin@auctiontiger.net) , and for any property related query may contact Branch Head BU MA Road Mumbai Mr Mohd Ayoub Dar Mob No: 9797796133 E-mail id: [maroad@jkbmail.com](mailto:maroad@jkbmail.com).



- 6) Only buyers holding valid User ID/Password and confirmed payment of EMD through NEFT/RTGS shall be eligible for participating in the online auction process.
- 7) The interested bidders who may have submitted their EMD not below the 10% of reserve price through online mode before 4.00 PM. on 21.01.2022 shall be eligible for participating in the e-auction. The e-auction of above properties would be conducted exactly on the scheduled date & time as mentioned above by way of inter-se bidding amongst the bidders. The bidders shall improve their offer in multiple of amount mentioned under the column "Bid Increase Amount" against the Property. In case bid is placed in the last 5 minutes of the closing time of the e-auction, the closing time will automatically get extended for 5 minutes (subject to unlimited extensions of 5 minutes each). The bidder who submits the highest bid (not below the reserve price) on closure of online auction shall be declared as successful bidder and a communication to that effect will be issued through electronic mode which shall be subject to approval by the Authorized Officer and Secured Creditor.
- 8) The Earnest Money Deposit (EMD) of the successful bidder shall be retained towards part sale consideration and the EMD of unsuccessful bidders shall be refunded. The Earnest Money Deposit shall not bear any interest. The successful bidder shall have to deposit 25% of the sale price, adjusting the EMD already paid, within 48 hours of the acceptance of bid price by the Authorized Officer and the balance 75% of the sale price on or before 15<sup>th</sup> day of the sale or within such extended period as agreed upon in writing by and solely at the discretion of the Authorized Officer. In case of default in payment by the successful bidder, the amount already deposited by the Bidder shall be liable to be forfeited and the property shall be put to re-auction and the defaulting bidder shall have no claim/right in respect of property/amount.
- 9) The prospective qualified bidders may avail online training on e-auction from M/S E-Procurement Technologies Ltd. prior to the date of e-auction. Neither the Authorized Officer/Bank nor M/s. e-procurement technologies Ltd shall be liable for any network problem and the interested bidders to ensure that they are technically well equipped for participating in the e-Auction event.
- 10) The purchaser shall bear the applicable stamp duties/additional stamp duty/transfer charges, fees etc. and also all the statutory/non statutory dues, taxes, rates, assessments, charges, fees etc. owing to anybody. The successful bidder shall have to bear any tax on account of the sale over and above the bid amount.
- 11) The Authorized Officer is not bound to accept the highest offer and the Authorized Officer has the absolute right to accept or reject any or all offer(s) or adjourn/postpone/cancel the e-auction without assigning any reason thereof.
- 12) The bidders are advised to go through the detailed terms and conditions of e-auction available on the website of M/S E-Procurement Technologies Ltd. <https://sarfaesi.auctiontiger.net> before submitting their bids and taking part in e-auction.
- 13) Participation in the bid shall be deemed to be acceptance of the terms and conditions specified in the e-auction by the bidders/intending purchaser.

**STATUTORY 15 DAYS SALE NOTICE UNDER RULE 8 (6) READ WITH RULE 9 OF THE SARFAESI ACT, 2002**

The borrower(s)/guarantor(s)/mortgagor(s) are hereby notified to pay the sum as mentioned above along with up to date interest and ancillary expenses before the date of e-auction and get the property redeemed, failing which the property will be auctioned/sold and balance dues if any will be recovered with interest and costs.

Date: 05-01-2022

Place: Mumbai

  
The Jammu & Kashmir Bank Ltd.  
(Mr. Arshad Nazir)

AUTHORIZED OFFICER  
IAPMD, Mumbai

Registered Office

Corporate Headquarters  
M A Road, Srinagar 190001  
Kashmir, India

T +91(0)194 2481930  
F +91(0)194 2481934

Email@jkbmail.com  
[www.jkbank.net](http://www.jkbank.net)