

**Credit Suisse India Financials  
CEOs' Conference**

**J&K Bank:  
Creatively conservative**

August 3, 2009

Mumbai



**J&K Bank**

# Structure of Presentation

- Profile of the Bank
- Business Strategy
- Phases of Change
- Performance and Outcome
- Potential of Growth

# Basic facts

- Incorporated in 1938 as a limited liability company
- Listed on National stock exchange (NSE) and Bombay stock exchange (BSE)
- 53 per cent owned by J&K Government
- Rated “P1 +” by Standard and Poor-CRISIL: highest degree of safety
- Four decades of uninterrupted profitability and dividends

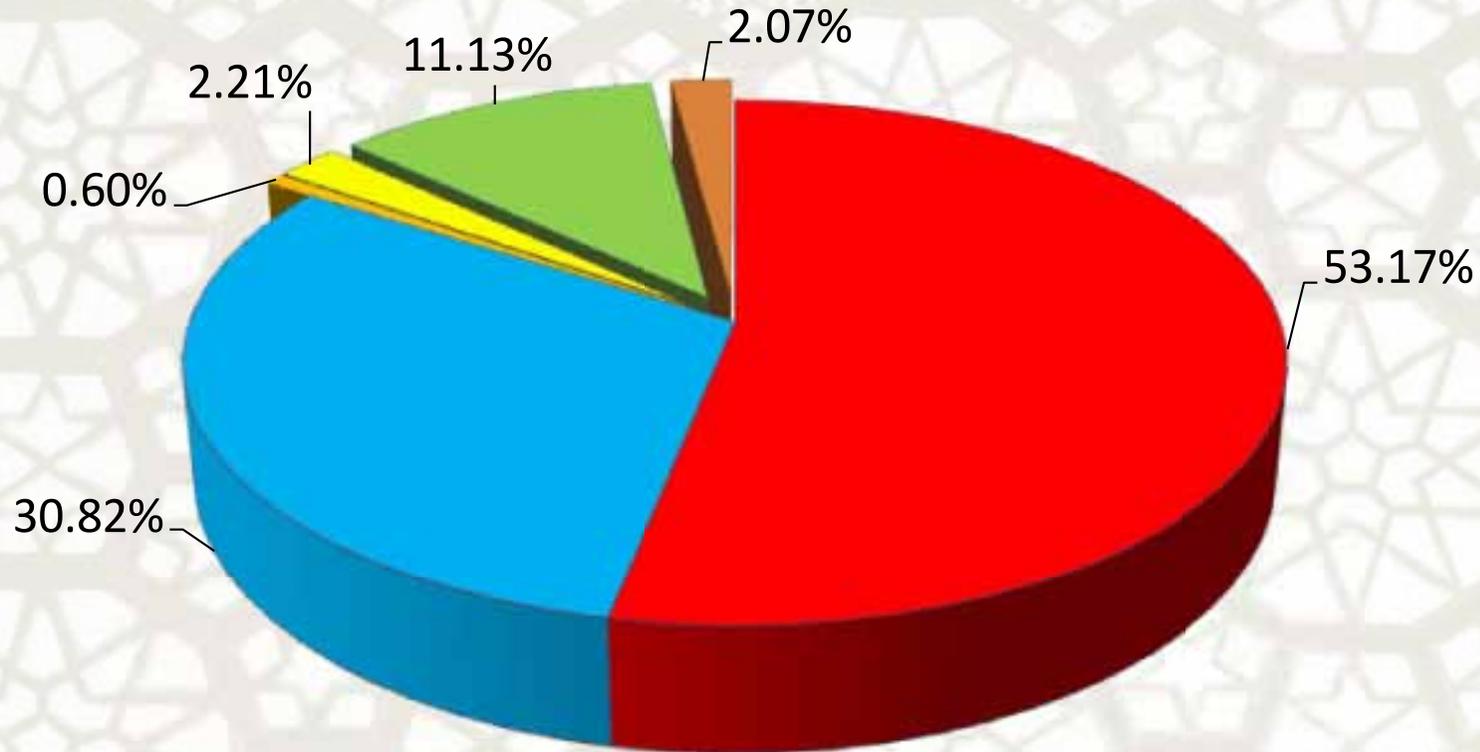


# One of a Kind

- Private sector bank despite government's majority holding
- Sole banker and lender of last resort to the Government of J & K
- Only private sector bank designated as RBI's agent for banking business
- Carries out banking business of the central government
- Collects taxes for Central Board of Direct Taxes in J & K



# Shareholding Pattern



■ Governemnt of J&K  
■ Non-Resident Indians  
■ Resident Individuals

■ Foreign Inst. Investors  
■ Indian Mutual Funds  
■ Bodies Corporate/ Clg. Mem./ Insur. Cos

As on July 24, 2009

# Best of both worlds

- Private Bank despite government's majority holding
- Public ownership:
  - Stability
  - Safety
- Private functioning:
  - Efficiency
  - Growth

# Subsidiaries and Investments

## J&K Bank Financial Services Ltd

- Providing Depository Services
- Offering Stock Broking Services
- Insurance JV with MetLife International
- Distributor of
  - Life Insurance products (MetLife)
  - General Insurance (Bajaj Allianz)
- Two Regional Rural Banks

# Business strategy: 2005-2012

- **Two legged business model:**
  - Increase lending in J&K, which is
    - high margin, low volume
  - target niche lending in rest of the country, to
    - Improve margins and build volumes
  - Universal Bank in J&K
  - Specialist bank in rest of the country

# Phase I: Looking inward

- Change in composition of advances
  - In terms of geography – from ROI to J&K
  - In terms of asset types – from low margin to high margin
- A greater focus on liability management
  - Increase low cost retail deposits
  - Increase the maturity structure
- Organizational restructuring

# Phase II: Overhauling outside

- Restructure lending in ROI :
  - Re-pricing
  - Reduce consortium lending
  - Improve WC to TL ratio
- Improve ROI margin by focusing on:
  - Under-serviced areas with high turnover
  - Specialized sectoral lending
  - Specialist branch chain – leather, grains, spices
- Specialist bank in ROI outside

# Phase III: Size and Structure

- Business growth
  - Organic
  - Inorganic
- Focus on size
  - Inorganic growth
  - International foray
- Structural reorganization
  - Towards a conglomerate
  - Investment banking

# Contextual Strategies:

- In the current and emerging environment, what is required is:
  - region-specific credit policies that suit the sub-national growth impulses and context, and
  - productization of finance to suit local enterprises.

(Annual Report 2006-2007)

# Strategic Inference

- Smaller banks — focused and niche players — with regional dominance to outperform.
  - Banking verticals with defined slivers of business
  - Focus on SMEs and the informal segment
- Bi polar structure to emerge
- Muddled middle of the Indian banking sector to get squeezed.

# Advocating Conservatism

“The dangers of managing a business in uncertain environs lie in under estimating the extent and intensity of the downside”

(Annual Report 2007-2008)

# Adapting to Change

- Business model:
  - Flexible
  - Adaptable
- Making liabilities the driver
- Insulate earnings from environment
  - Linking asset to local needs
  - Linking liabilities to local sources

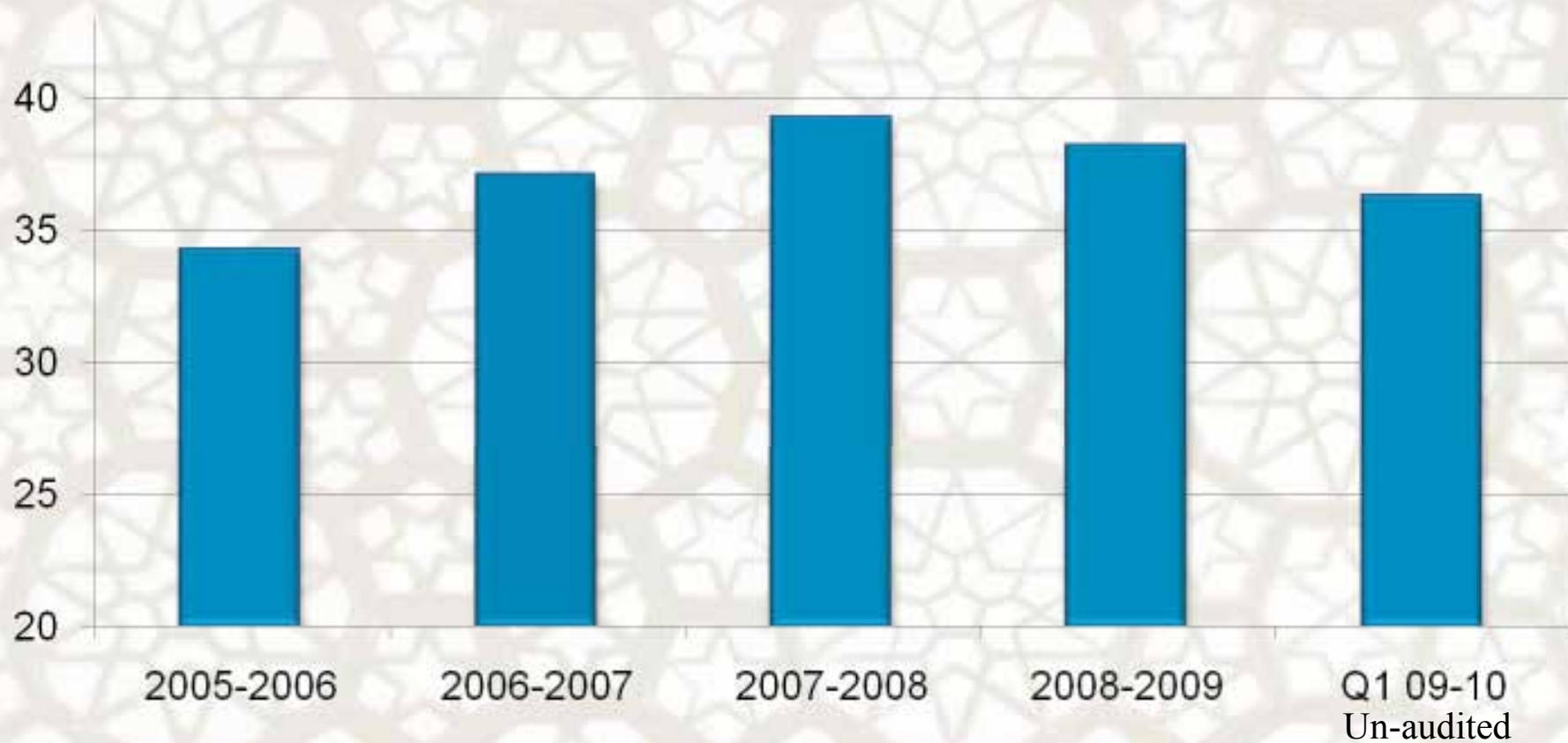
# Results

- Conservatism and consolidation of the last three years has paid off
- The critical choice was not to sacrifice medium to long-term growth to meet a short-term goal, be it business, incomes or profits.
- Our priority is to ensure sustained long-term profitability.

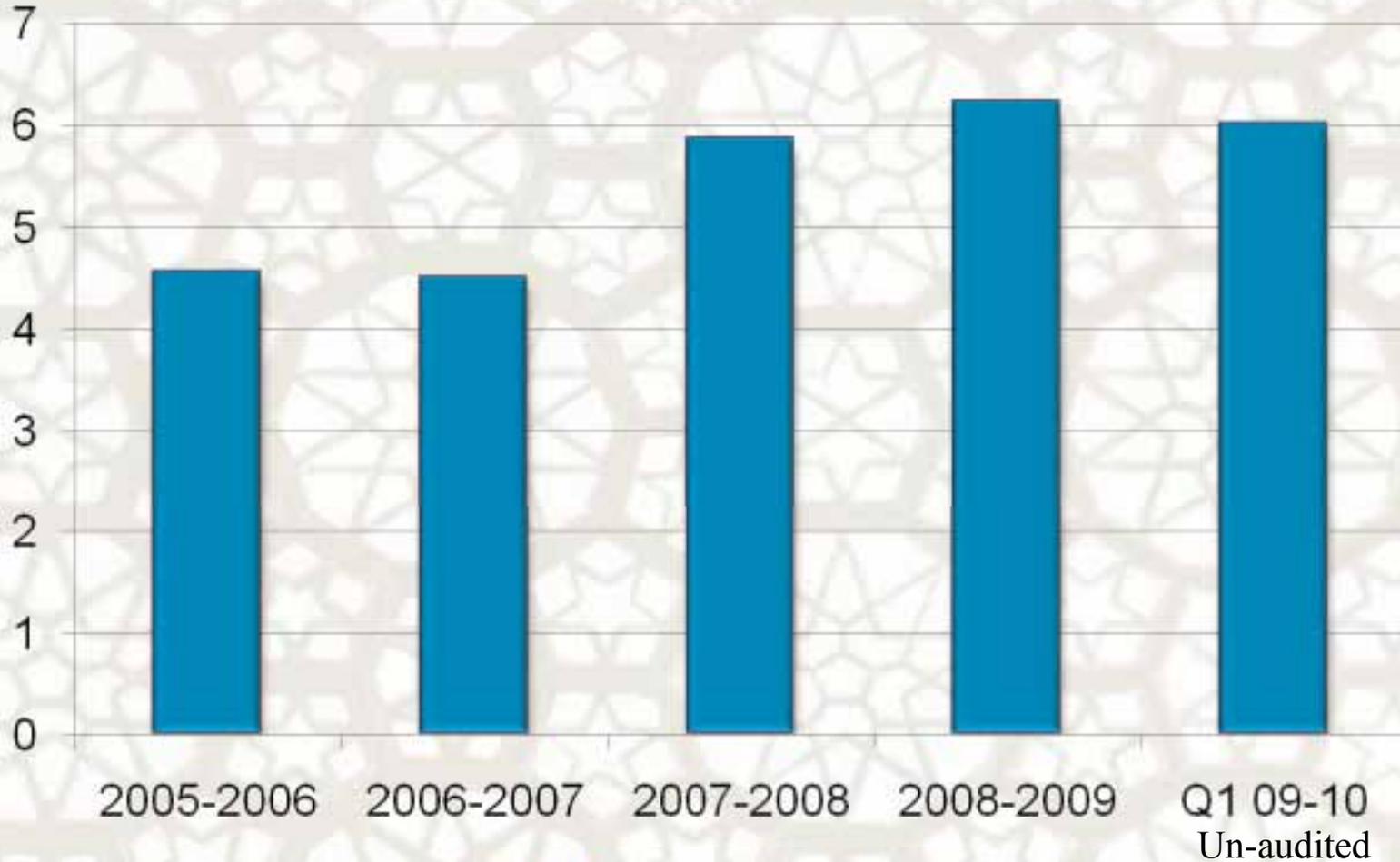
# Results

- Despite adverse environment:
  - Earnings are robust,
  - Net interest margins increasing
  - Impairment lower
  - Cost to income reduced
  - Return on Equity rising
  - Return on Assets up and above peer group levels.

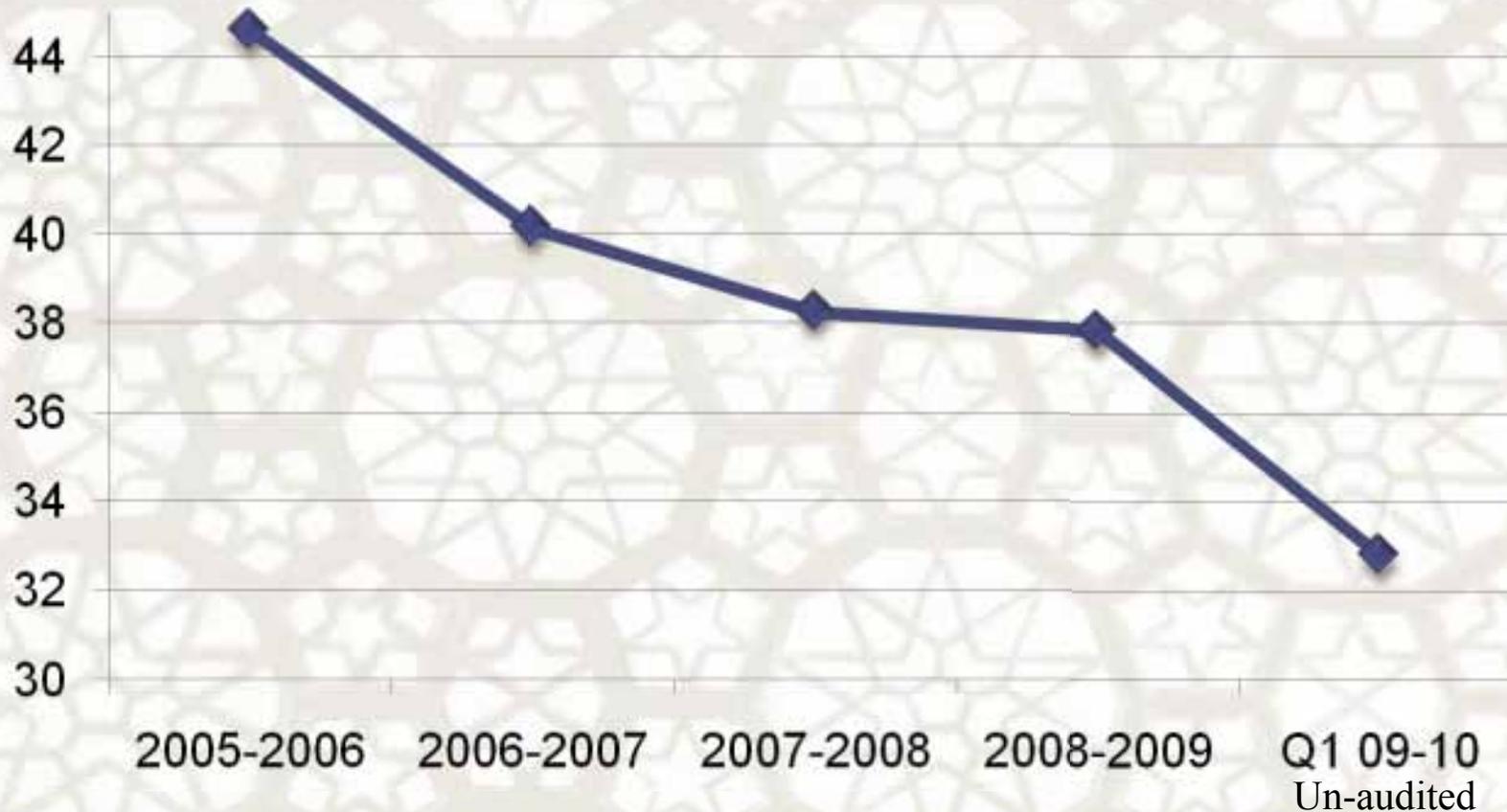
# Liability Structure : Stable



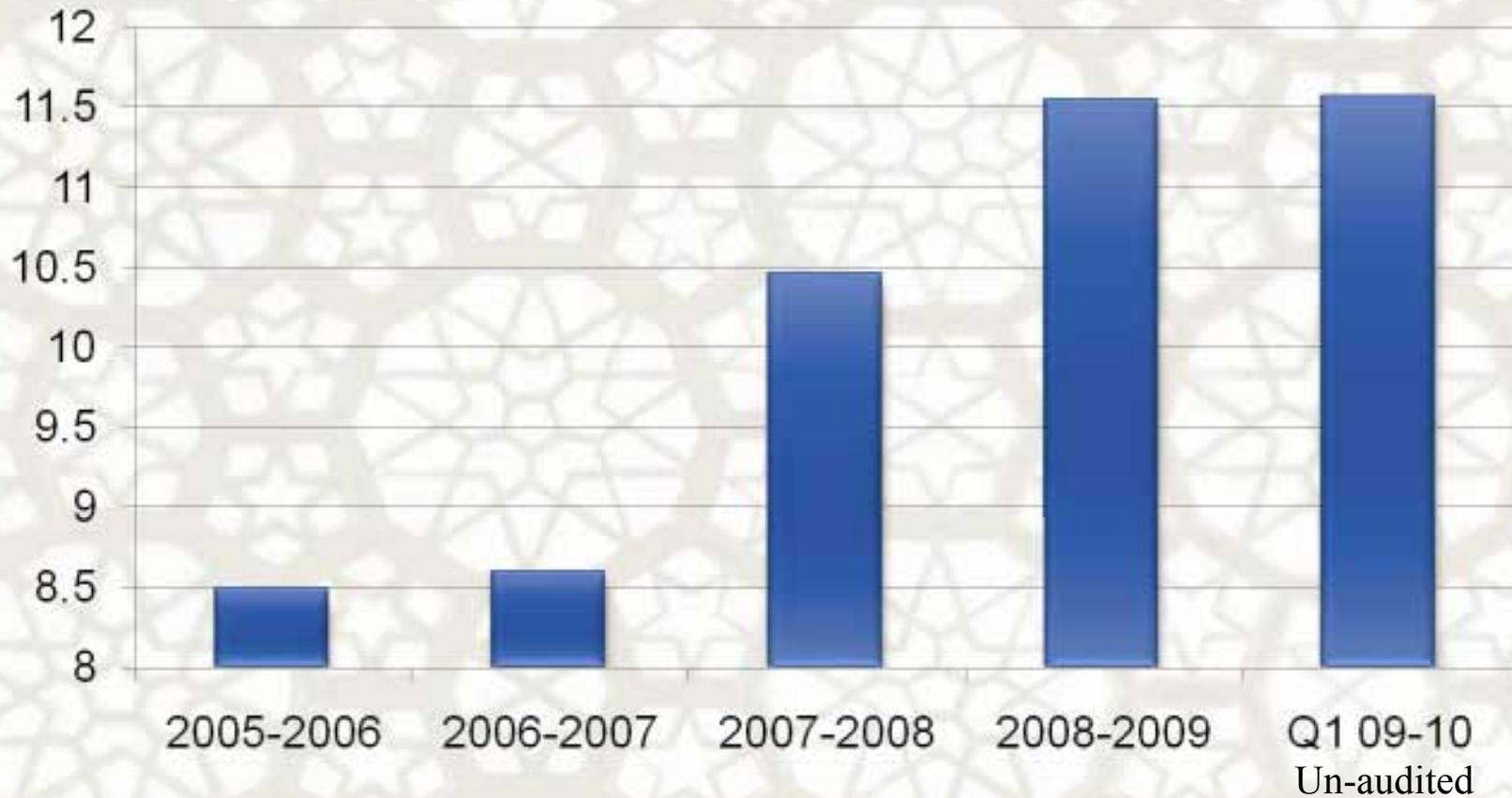
# Cost of Deposits : Contained



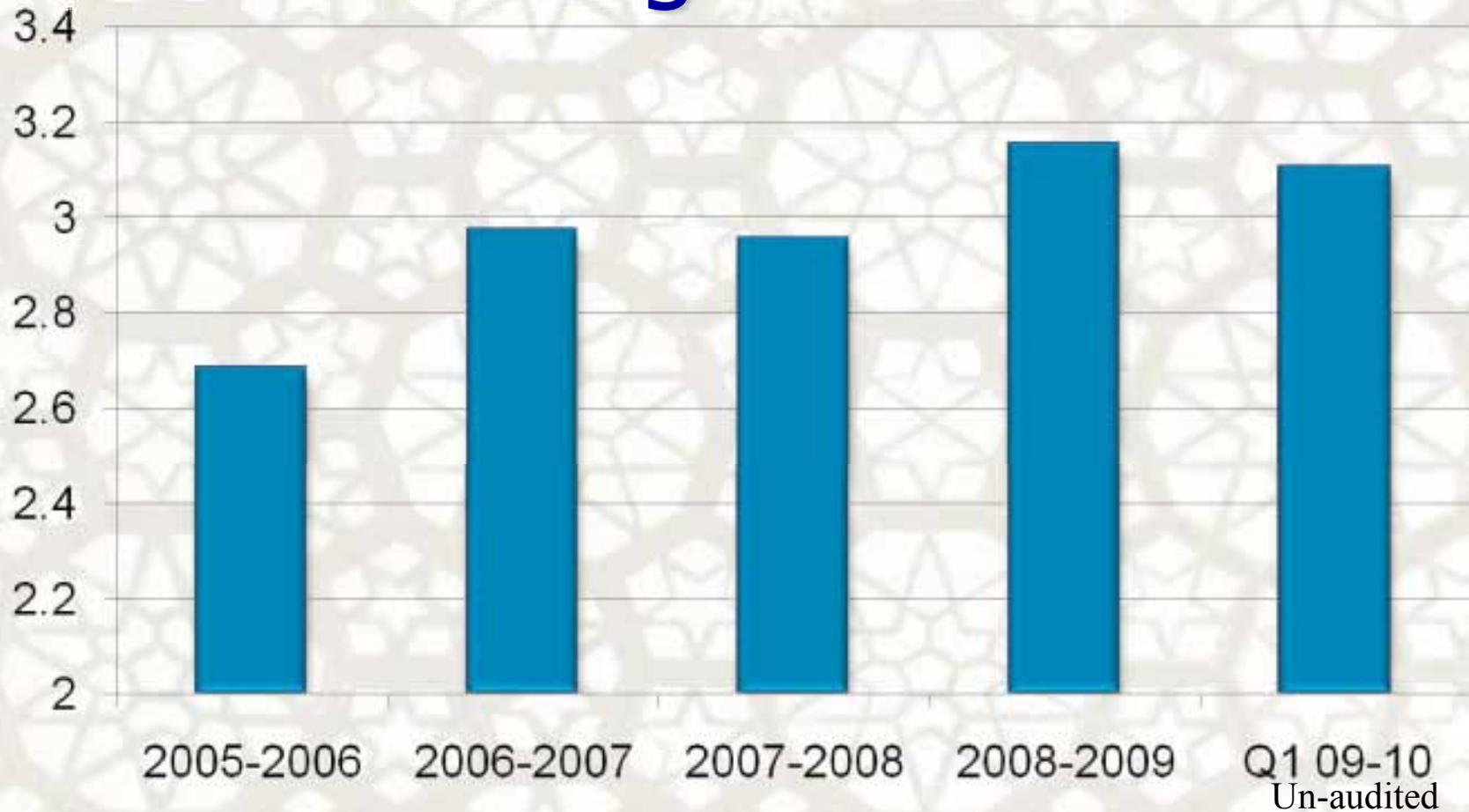
# Cost to Income Ratio : Sharp drop



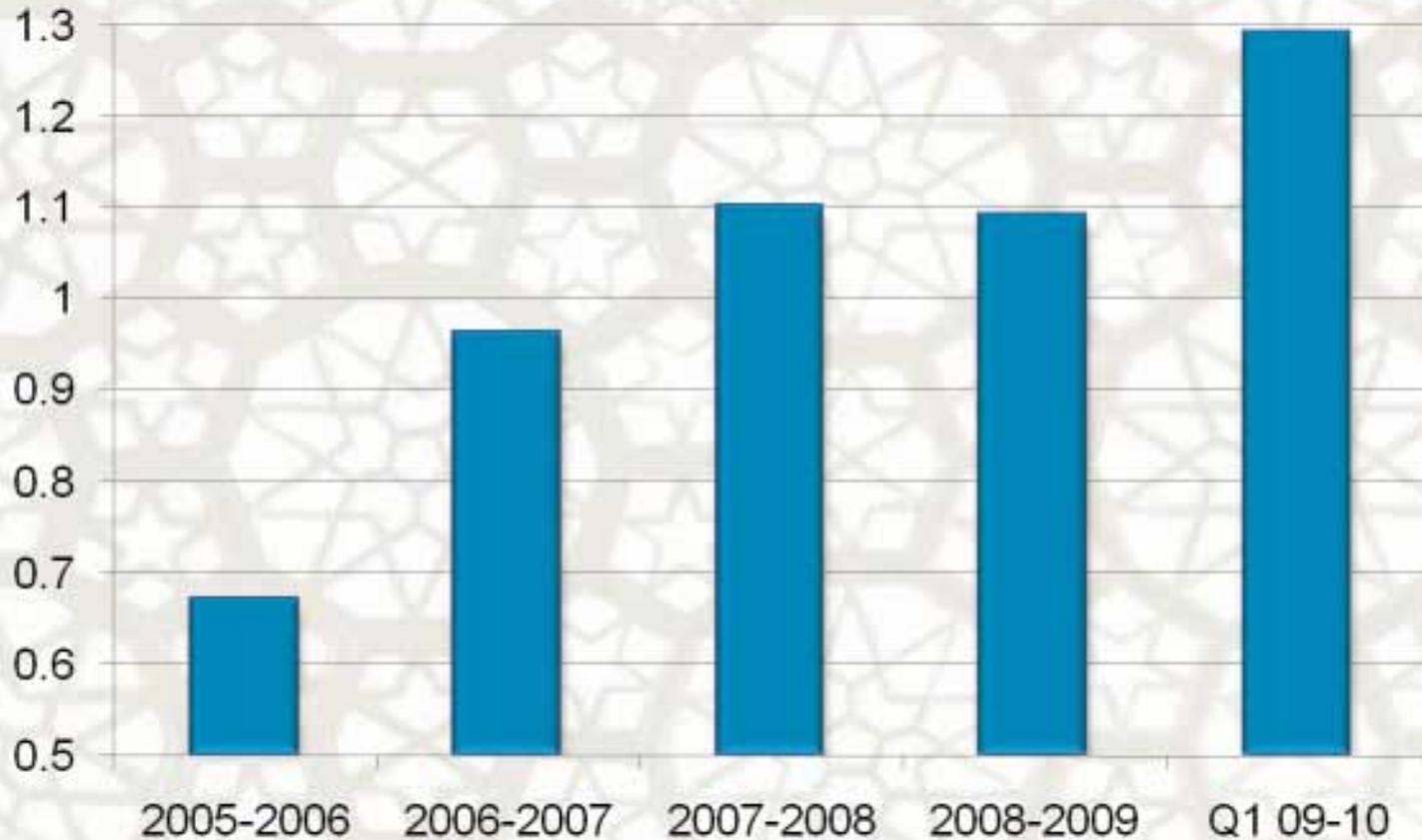
# Advances Yield : Increasing



# NIIMs : Rising

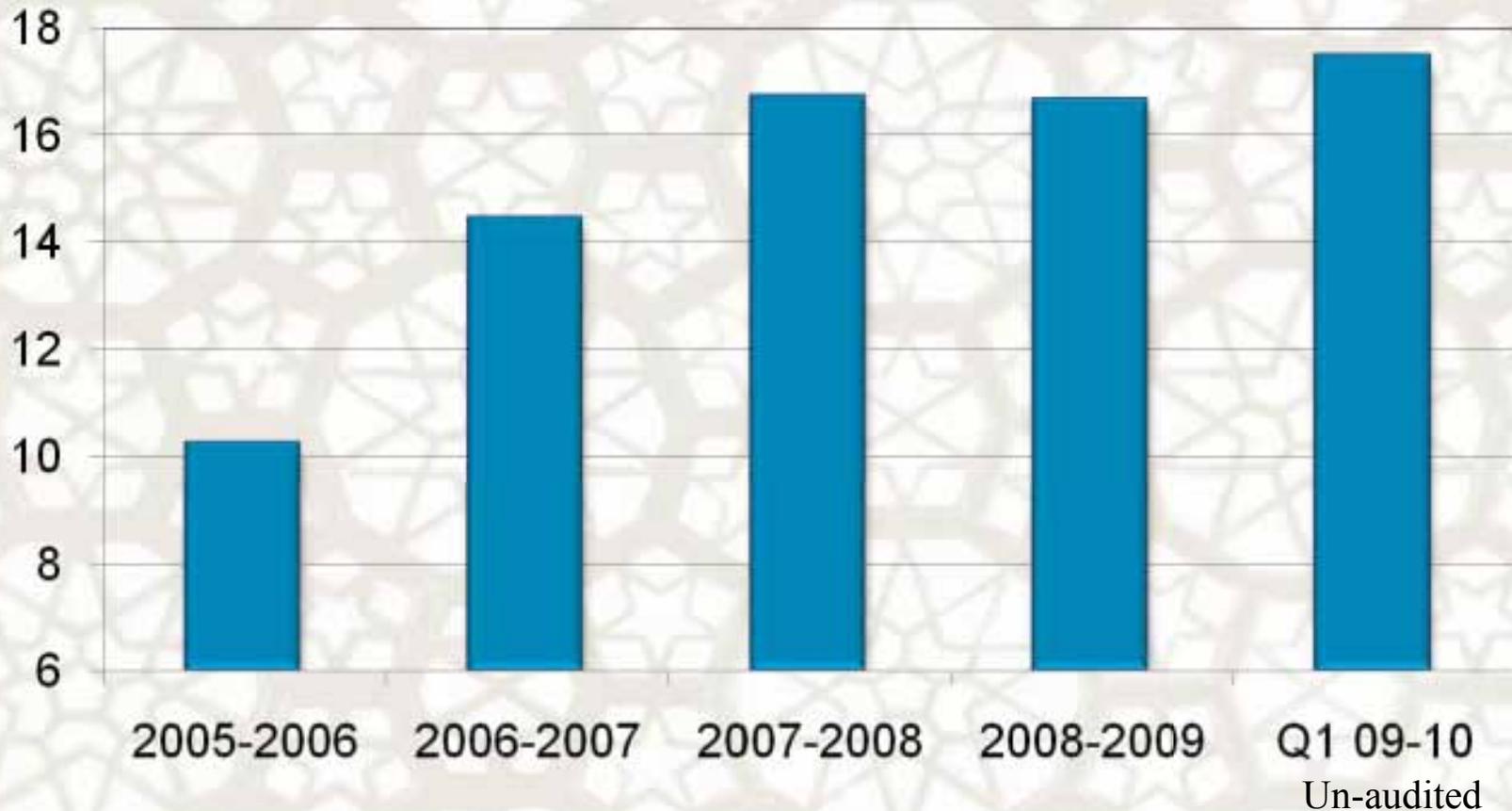


# Return on Assets : Constant rise

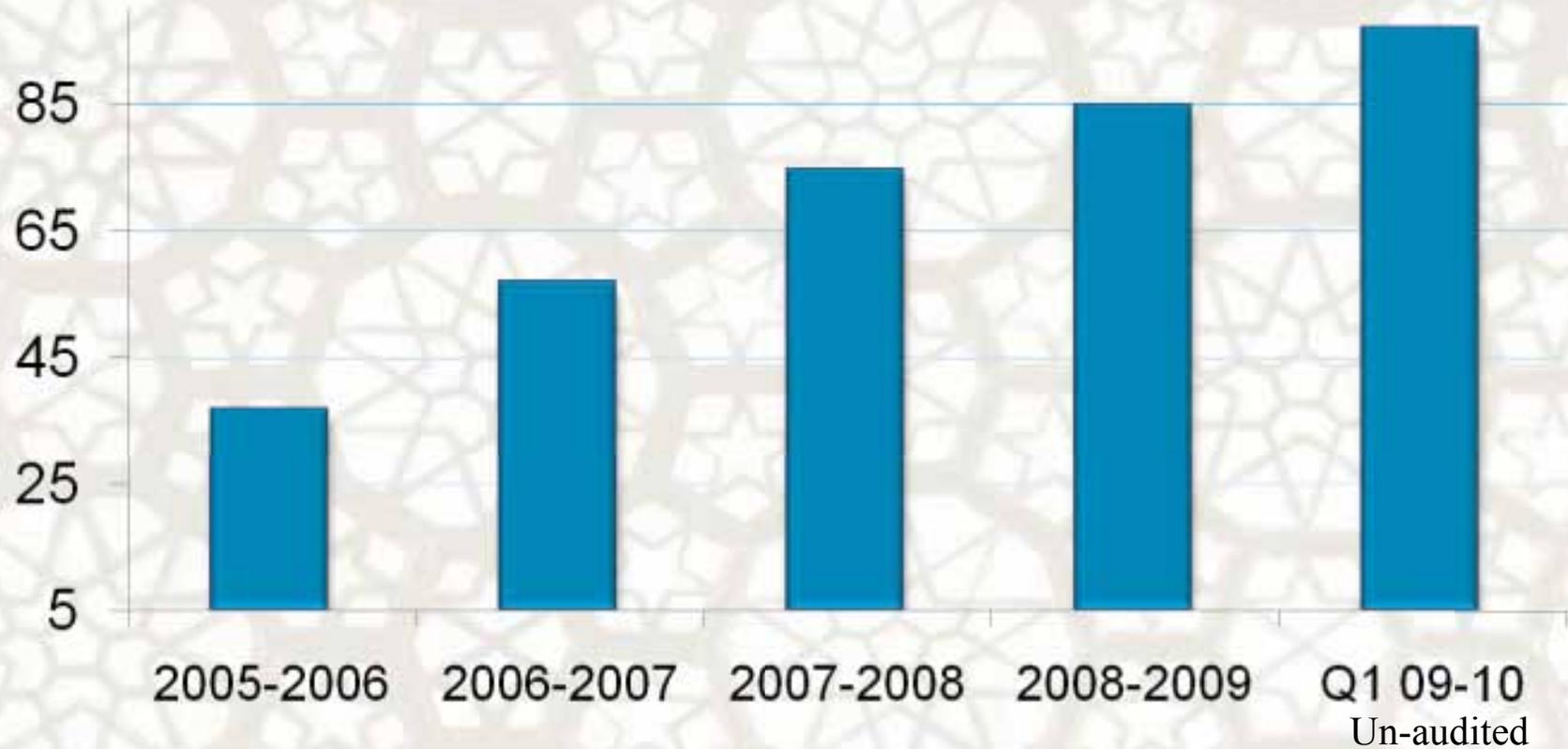


Un-audited

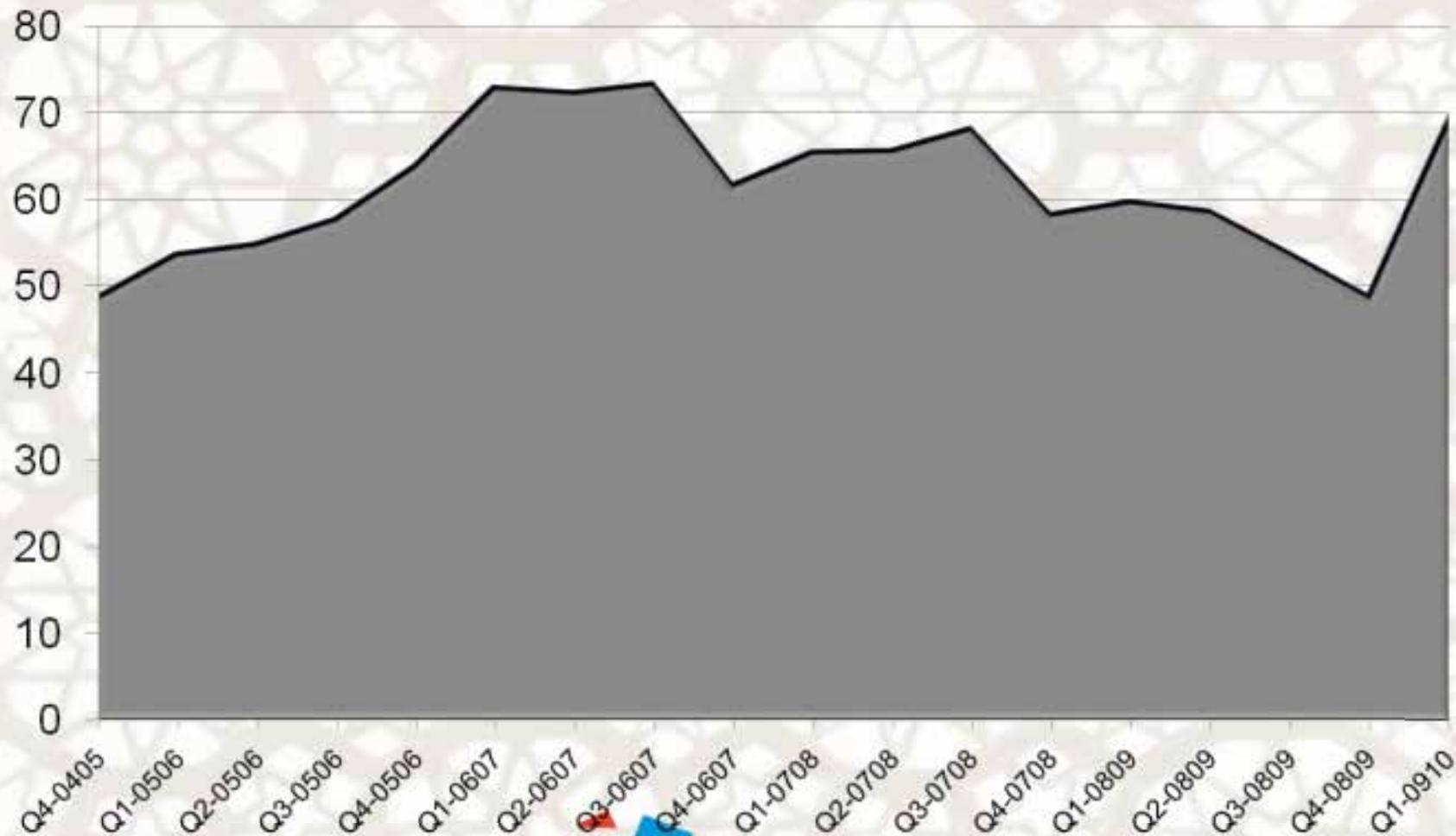
# Return on Equity: On the rise



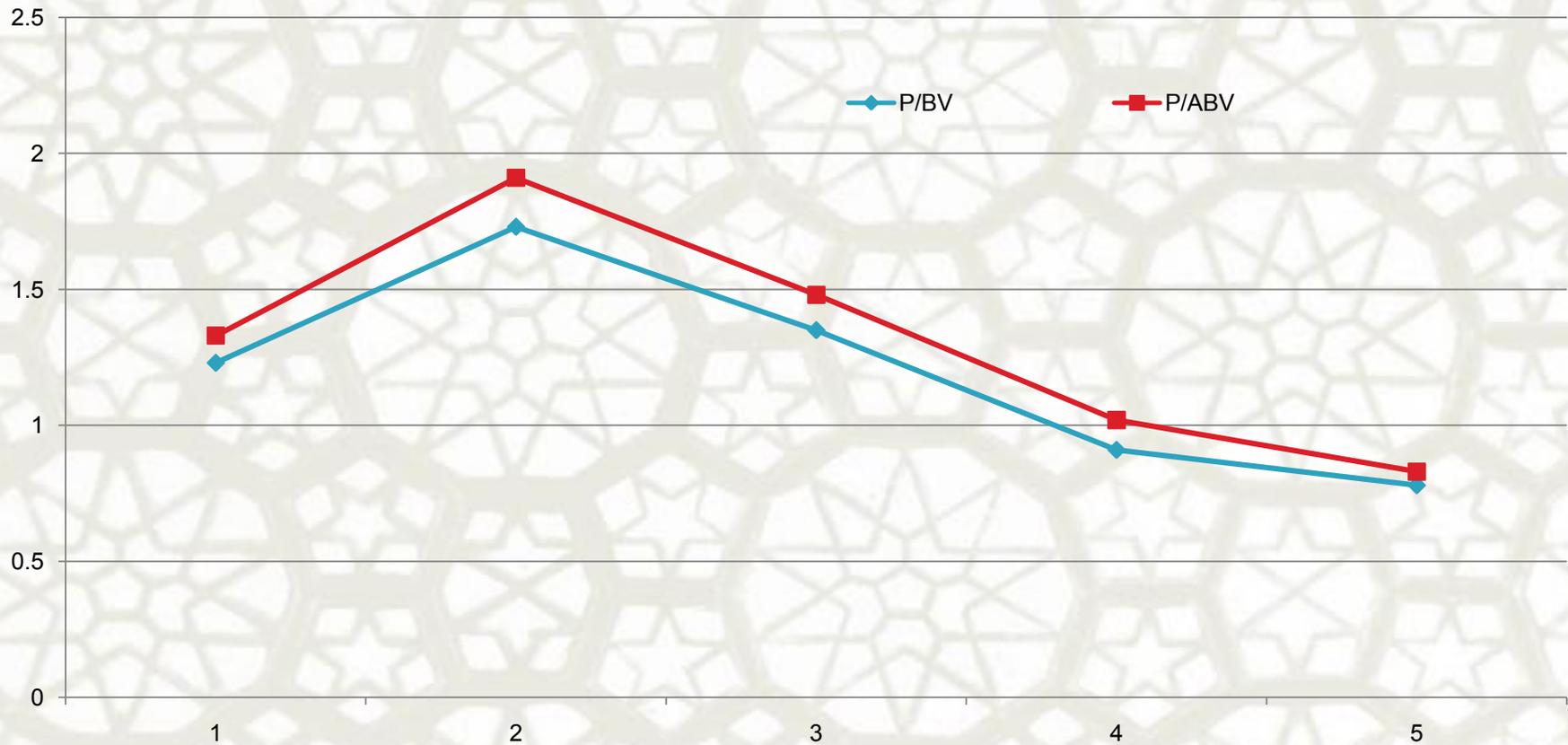
# Earnings per share



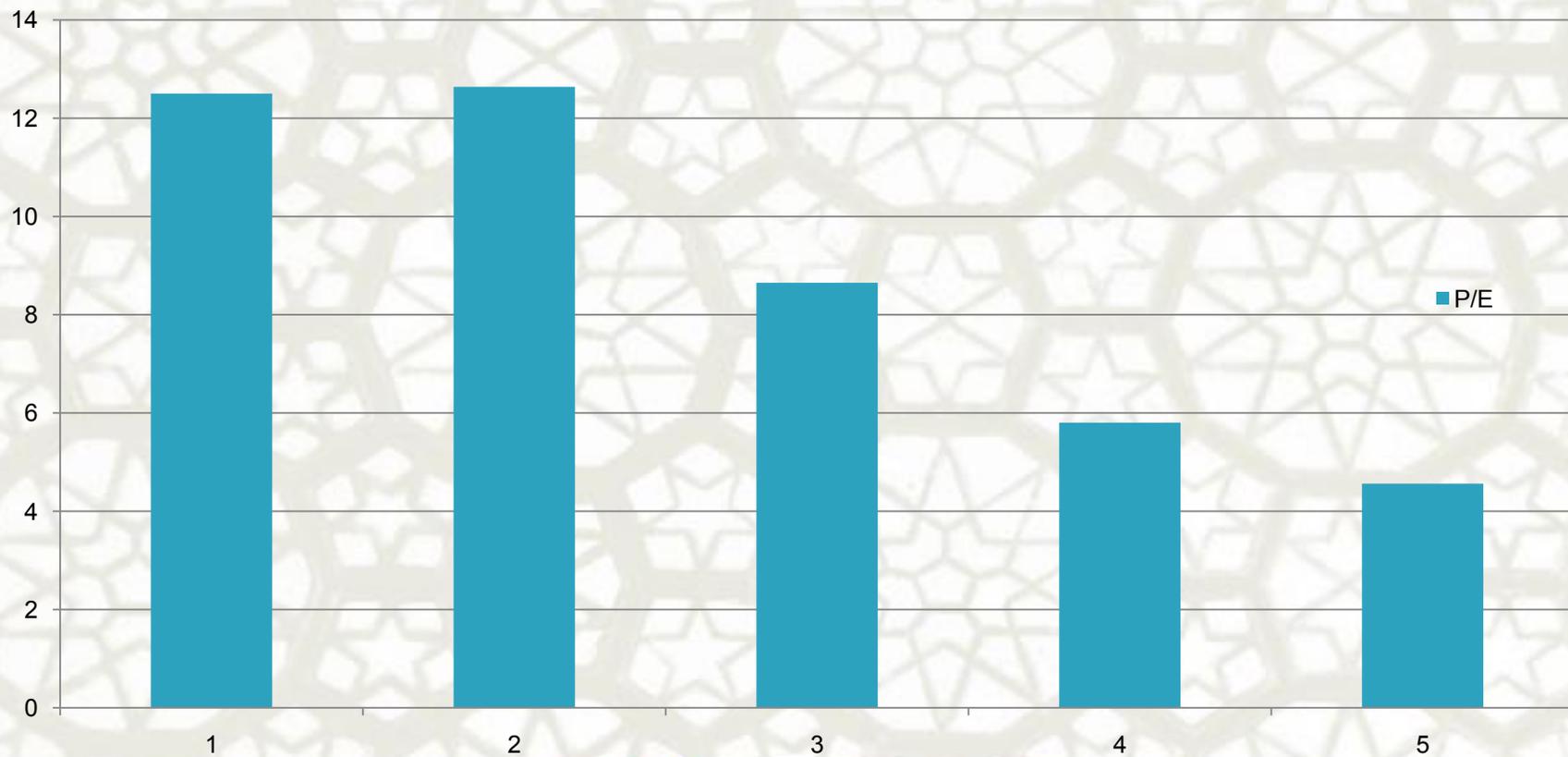
# NPA Coverage: Among the highest



# The “Kashmir” question!



# The puzzle!



# Financial : Valuation Ratios

	2005-06	2006-07	2007-08	2008-09	Q1 09-10 Un-audited
Earning per Share (annualized)	36.48	56.62	74.26	84.54	96.58
Net Asset Value	371.20	414.36	476.28	541.04	565.19
Adjusted Book Value	343.43	374.43	434.30	481.74	532.27
Price to book value ratio	1.23	1.73	1.35	0.91	0.78
Price to adjusted book value ratio	1.33	1.91	1.48	1.02	0.83
Price Earning Ratio (On Ann EPS)	12.50	12.64	8.65	5.80	4.56
Market Cap. To Deposits (%)	9.41%	13.77%	10.89%	7.21%	6.80%
Market price as on date (Rs.)	456.05	715.85	642.10	490.65	440.05
No. of Shares	48477702	48477702	48477802	48477802	48477802

# Profitability Ratios

	2005-06	2006-07	2007-08	2008-09	Q1 09-10 Un-audited
Net Interest Margins (%)	2.68%	2.97%	2.95%	3.15%	3.10%
Interest Spreads (%)	2.61%	2.79%	2.64%	2.84%	2.88%
Yield on Advances (Av) (%) (ann.)	8.48%	8.58%	10.44%	11.53%	11.55%
Yield on Investments (Av) (%)(Annualized)	6.22%	6.20%	6.70%	6.79%	5.95%
Cost of Deposits (Av) (%) (annualized)	4.55%	4.50%	5.85%	6.22%	6.00%
Return on Assets (%) (annualized)	0.67%	0.96%	1.10%	1.09%	1.29%
Return on equity (%) (annualized)	10.21%	14.42%	16.68%	16.62%	17.46%
Gross Profit to AWF (%) (annualized)	1.69%	2.02%	2.12%	2.20%	2.77%
Net Profit to AWF (%) (annualized)	0.70%	1.00%	1.17%	1.16%	1.27%

# Asset Quality:

	2005-06	2006-07	2007-08	2008-09	Q1 09-10 Un-audited
Gross NPAs (in Rs Cr)	370.19	501.83	485.23	559.27	511.32
Net NPAs (in Rs. Cr)	133.87	193.57	203.55	287.51	159.56
Gross NPA Ratio ( %)	2.52%	2.89%	2.53%	2.64%	2.44%
Net NPA Ratio (%)	0.92%	1.13%	1.08%	1.37%	0.77%
NPA Coverage Ratio (%)	63.64%	61.43%	58.05%	48.59%	68.79%
Gross NPA to Net Worth Ratio (%)	20.57%	24.98%	21.02%	21.32%	18.66%

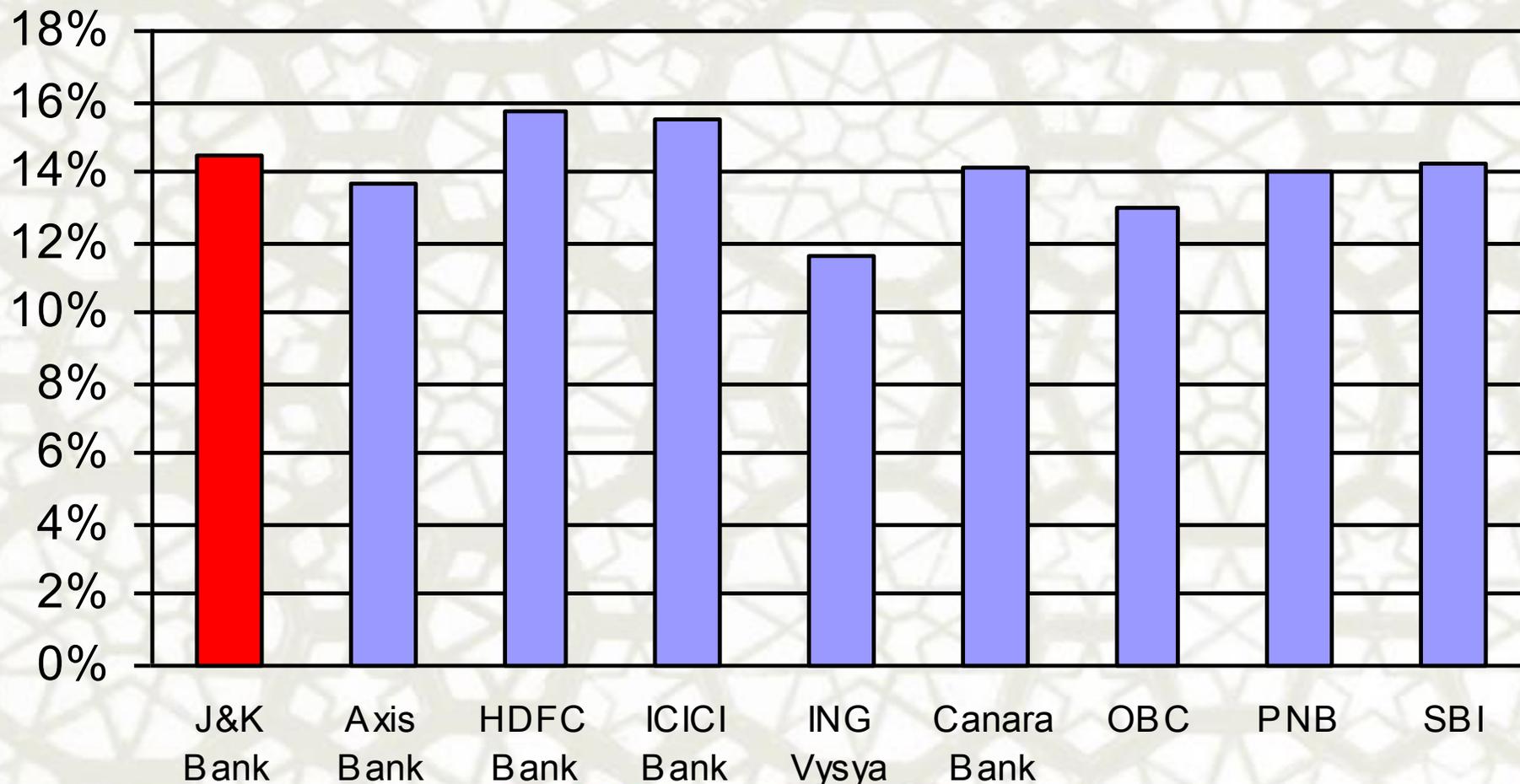
# Operating Ratios:

	2005-06	2006-07	2007-08	2008-09	Q1 09-10 Un-audited
Operating Expenses to AWF (%) (ann.)	1.36	1.35	1.31	1.34	1.35
Operating Expenses to Total Income (%)	19.00	18.08	15.06	14.56	14.05
Operating Expenses to Other Income (%)	311.00	232.47	164.73	192.15	108.19
Staff Cost to Total Income (%)	10.59	10.69	8.43	8.62	9.02
Interest Earned to AWF (%)	6.71	6.89	7.93	8.48	8.39
Non-Interest Income to AWF (%)	0.44	0.58	0.80	0.70	1.25
Capital Adequacy Ratio (Basel I)	12.14	13.24	12.80	13.46	14.33
Tier I	11.76	12.60	12.14	12.77	13.63
Tier II	0.38	0.64	0.66	0.69	0.70
Capital Adequacy Ratio (Basel II)				14.48	14.89
Tier I				13.80	14.25
Tier II				0.68	0.64

# Efficiency Ratios:

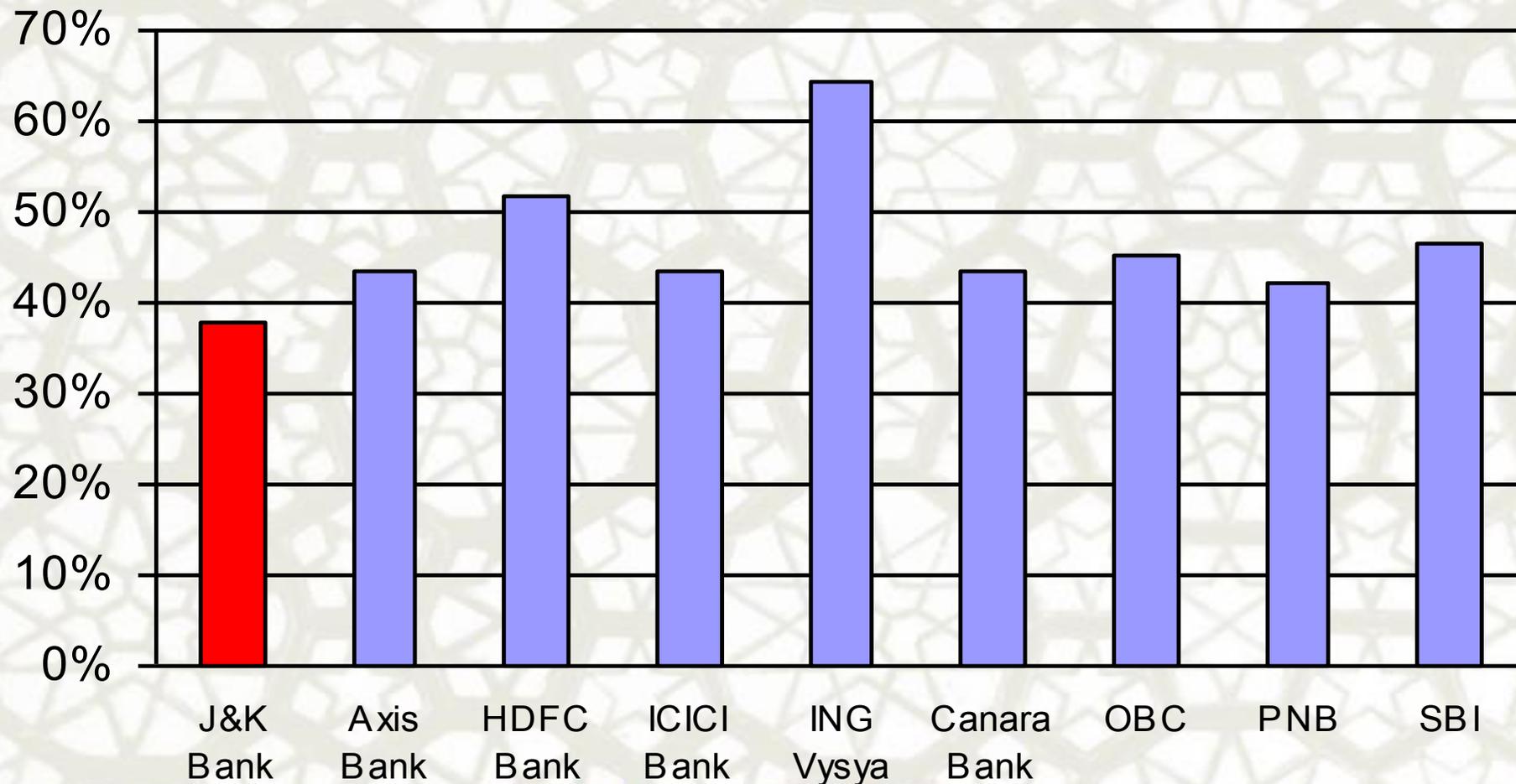
	2005-06	2006-07	2007-08	2008-09	Q1 09-10 Un-audited
Cost to Income Ratio (%)	44.57%	40.13%	38.24%	37.81%	32.79%
CD Ratio (%)	61.67%	67.79%	66.04%	63.42%	65.74%
CASA Ratio (%)	34.17%	37.02%	39.16%	38.11%	36.23%
Business per Employee (In Rs Cr)	5.56	6.17	6.28	7.07	6.71
Net Profit per Employee (In Rs. Lakh)	2.60	4.01	4.76	5.37	6.04
Business Per Branch (In Rs. Cr)	84.56	93.73	93.46	101.19	97.52
Net Profit per Branch (In Rs. Lakh) (Annualized)	39.40	60.86	70.87	76.89	87.84

# Capital Adequacy Ratio – Basel II



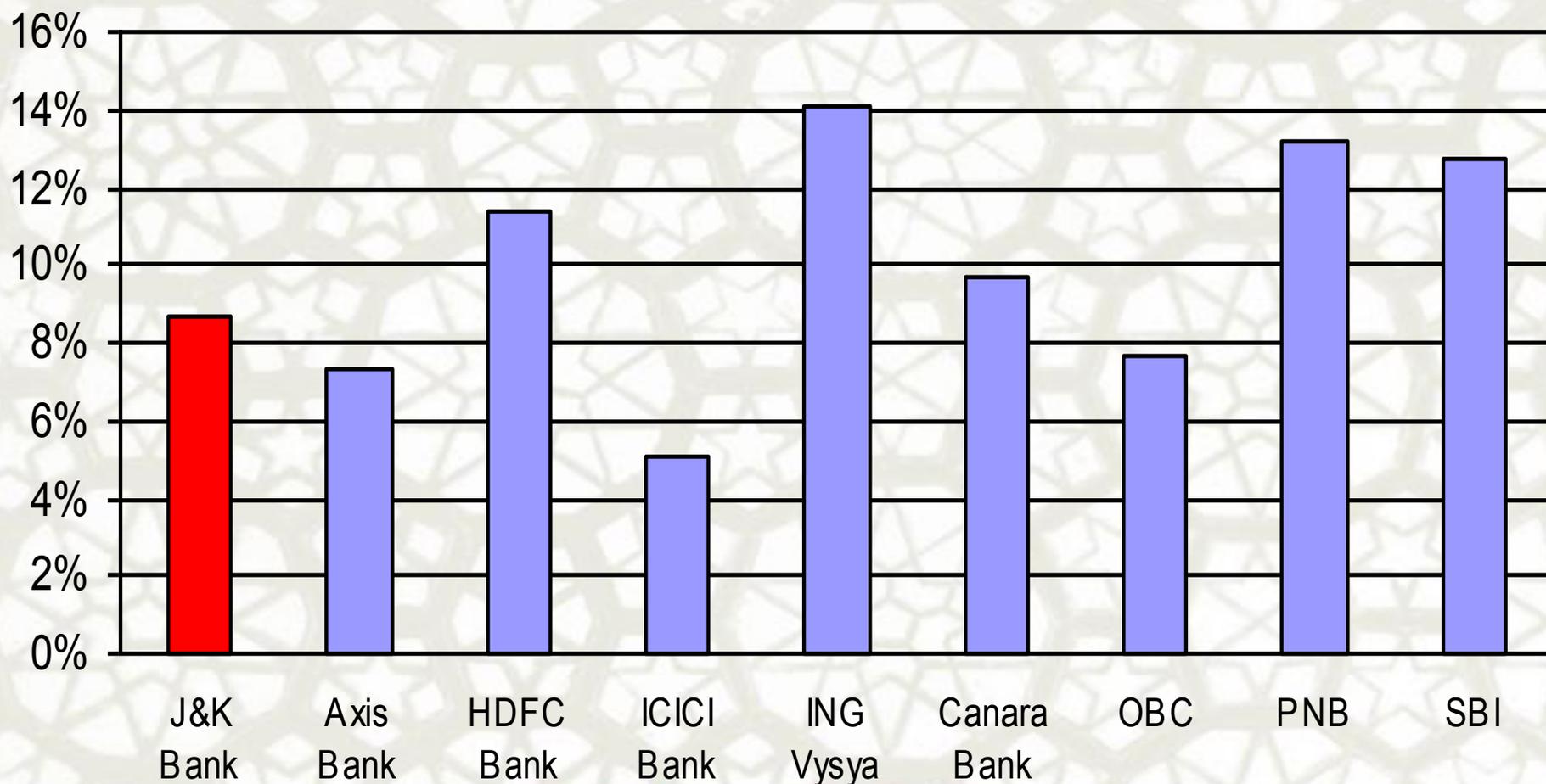
As on March, 2009

# Cost to Income



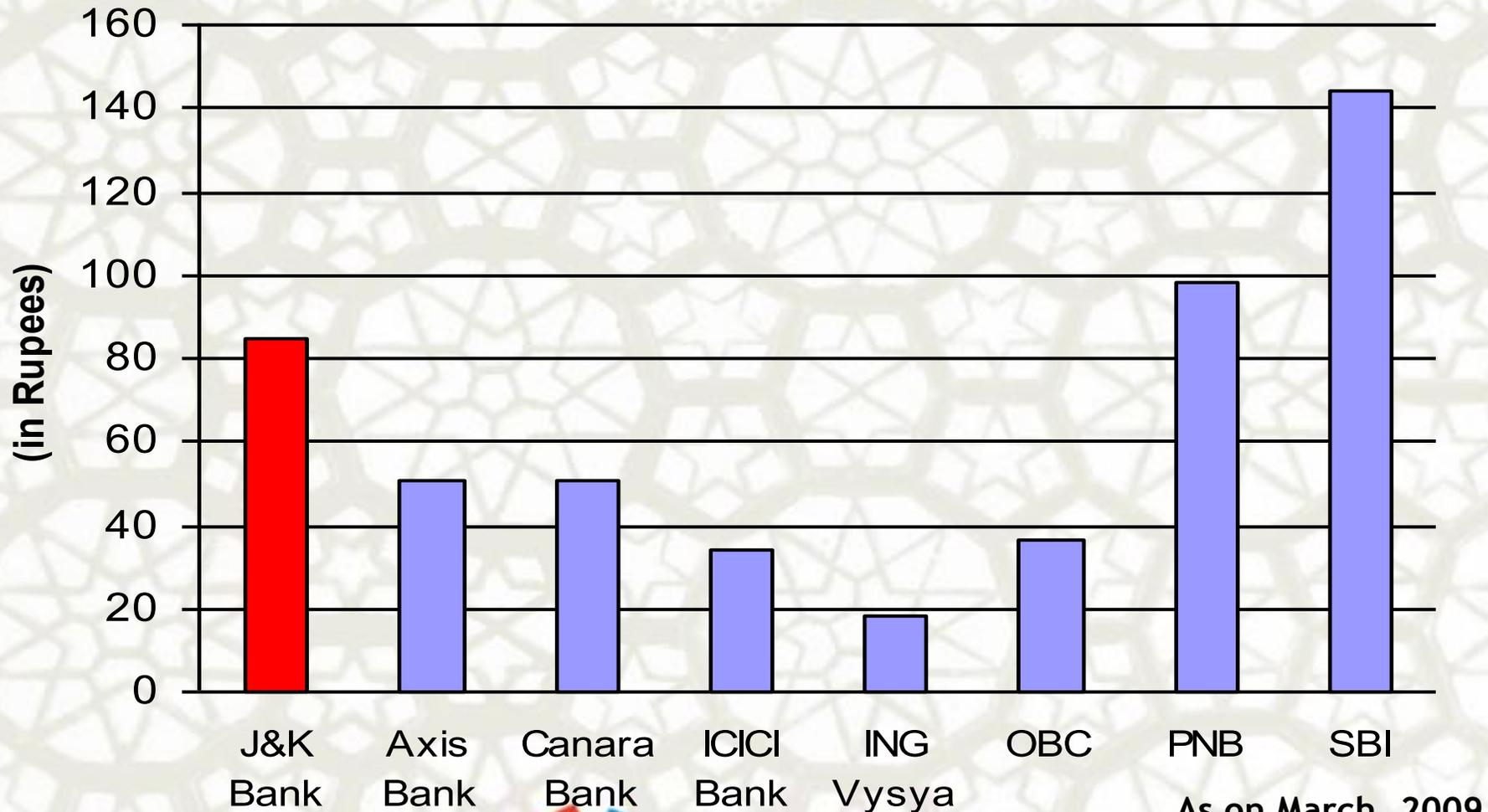
As on March, 2009

# Staff Expenses to Total Income



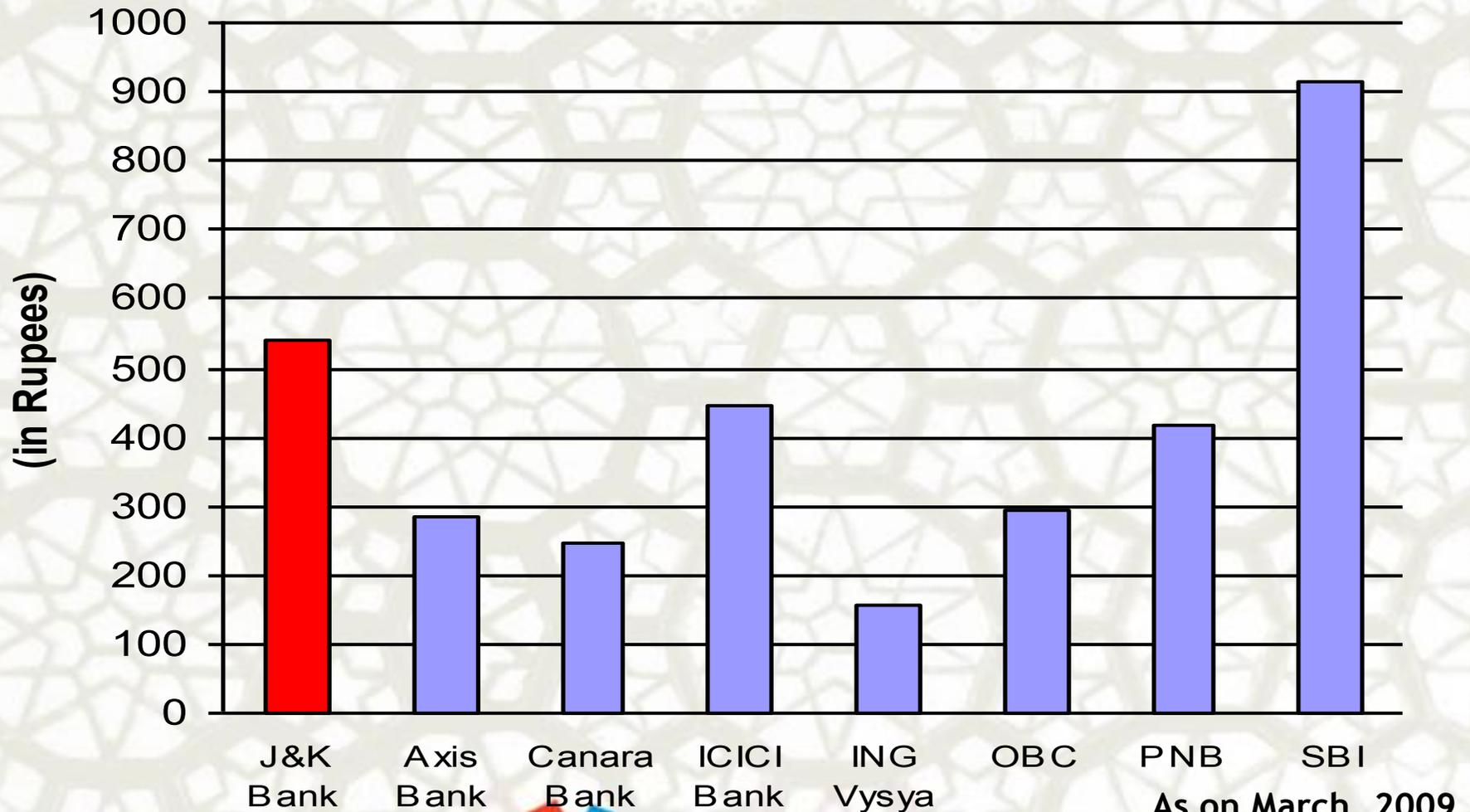
As on March, 2009

# Earnings per Share



As on March, 2009

# Book Value



# Recap

- J&K Bank will outperform the sector
- With rising margins and lower costs, even as
- Economic growth in India declines and
- Banking sector slows down in uncertain environment and wavering policy prescriptions

Thank you!

